

Courier Advertising Rates - 2019

Standard Advertisements:

Color Advertisements (per page)	\$280.00
Color Advertisements (per ½ page)	\$150.00
Black and White Advertisements (per page)	\$160.00
Black and White Advertisements (per ½ page)	\$90.00
Premium Advertisement Design	\$75.00 per page / \$125.00 per spread
Back Cover	\$375.00
IFC	\$325.00
Page 1	\$325.00
Pages 2 and 3 (spread only)	\$600.00 (\$300 per page)
IBC	\$325.00
Color Photos (first two additional)	\$60.00 each
Color Photos (3 rd , 4 th , et al.)	\$25.00 each*
Black & White Photos (first two additional)	\$25.00 each
Black & White Photos (3 rd , 4 th , et al.)	\$15.00 each*

*Photo submissions of more than three photos (one photo which is included with advertisement, plus two additional) will be required to utilize the Premium advertisement services.

Club Advertisements:

Color Advertisements with up to 4 photos	\$280.00 per page
Black and White Advertisements with up to 4 photos	\$160.00 per page

Advertisement requests with 5 or more photos per page will require a \$75.00 per page or \$125.00 per spread Premium Design Fee, however no fees will be charged for the additional photos. (This is a new feature to encourage more regional clubs to advertise and include member photos).

Kennel Card \$100.00 Annually – 4 issues

Gallery Advertisements (1/3 page):

Annual: New Title Holder	\$75.00
Stud Dog: SD Gallery	\$75.00
Specialty: Class Placement / Win Announcement	\$75.00