

**Announcing the
2010 STUD DOG DIRECTORY**

to appear in the September/October 2010 issue of *The Courier*.
Don't miss the opportunity to advertise in this important breeder's reference.
Return this form by August 9, 2010. Do not email your listing.



**PHOTO OF YOUR DOG
WILL APPEAR HERE**

CH. Luck of the Draw, CD, NA, WWD "LUCKY"

DOB: 2-6-06 GM-1: Nor OFA: 6789G24M-PI EL: 4321M24-PI
CERF: 1234/10-48 OptiGen: Carrier JDCM: 1-1

Fill in name here
Fill in name here
Fill in name here
Sire: Fill in name here
Fill in name here
Fill in name here
Fill in name here
Fill in name here
Fill in name here
Dam: Fill in name here
Fill in name here
Fill in name here
Fill in name here

Lucky is a black wavy with good working drive, excellent movement and type. A real showman in the ring.

Owner: Joe and Jane Smith
123 Anywhere Street, Anytown, NY 45678
456-789-0123, fax 456-789-4567
JJSmith@earthlink.net

To submit a new Stud Dog Directory listing, simply fill out and enclose this form with the following:

- Enclose:**
- **CERTIFICATES** or a **PRINTOUT FROM THE H&L DATABASE** stating the dog's status for GM-1, OFA, CERF current as of August 9, 2010, and OptiGen testing **MUST** be included. **NOTE:** Listing of JDCM and Improper Coat result is recommended but not yet required in ad policy. Your listing will be returned if hard copy documentation of the health tests is not included.
 - **AKC REGISTRATION CERTIFICATE**
 - **THREE GENERATION TYPED PEDIGREE (PREFERABLY AKC REGISTERED PEDIGREE)**
 - **PAYMENT \$ 70 per dog listed.**
 - **A SELF ADDRESSED STAMPED (not metered) ENVELOPE for return of photo.**
 - **PHOTO OF DOG.** If photo is digital, include a print labeled with dog's name for verification, plus photo on CD. No emailed photos.

A format example of the Stud Dog Directory is shown above. No hard to read copy will be accepted.

HEALTH TESTING MUST COMPLY WITH PWDCA AD POLICY (effective January 1, 2009): "Dogs being used for breeding must have an OFA#, a current CERF# up to 120 months of age (a dog rated OptiGen C or C1 or Affected can be featured in a breeding related ad provided it has a current CERF exam form with a sole diagnosis of PRA as the reason for failure), be OptiGen tested, and be individually tested at NYU for GM1 and have a GM1 rating of GM1: NOR, GM1: CAR, N99, N99A, N99L, N95, N95A, N95L, C99, C95, IND or an AP rating. When advertising the frozen semen of a deceased dog, health certifications must have been in accordance with the PWDCA breeding-related advertising policy in effect at the time of the dog's death."

**PLEASE PRINT DIRECTORY LISTING INFO BELOW —
ONE FORM PER DOG LISTED — PHOTOCOPY FORM AS NEEDED**

AKC Registered Name of Dog (including Titles)

Call Name of Dog _____ Date of Birth: _____

GM-1: _____ OFA: _____ EL _____

CERF: _____ OptiGen: _____ JDCM: _____ IC13: _____

20 words of descriptive copy _____

Name to be listed in Directory (Circle one) Owner Breeder

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

STUD DOG DIRECTORY FEE \$70 PER DOG

Amount Enclosed \$ _____

Make check or money order in U.S. funds payable to: "PWDCA, Inc."

**Return to: The Courier Magazine
c/o Terry Cardillino
1230 Hudson Rd., Cambridge, MD 21613**

**CREDIT TRANSACTION
(please fill out the following information)**

Date of Transaction: _____

Type of Card: Visa MasterCard

Name on card: _____

Account Number: _____

Amount of Transaction: _____

Description of Purchase: _____

Effective Date of Card: _____

Expiration Date of Card: _____

Signature _____